

PARIS, France. – November 3rd, 2020 – .Best Registry today announced that is reinforcing its strategic partnership with Centralnic Group PLC (AIM: CNIC) before launching THE.Best social commerce innovation : www.the.Best

« As we are now close to the Best social commerce app launch, we have decided to strengthen our backend operations with Centralnic to support our .Best domains distribution from the Best app” said Cyril FREMONT, Chief Executive Officer of the .Best Registry and THE.Best social commerce. »

.Best Registry will be the first Top-Level Domain to distribute .Best domains from the Best app.

THE.Best social commerce onboarding already started with social media early-adopters:

Cyril.Best, Hotels.Best, Adrien.Best, Julian.Best, Alexandra.Best, Christophe.Best, Joao.Best, Pizzas.Best, Sonia.Best, Miami.Best, Foodlover.Best, Fashionista.Best, Jesus.Best, Cars.Best, Foodvegas.Best, Chaussures.Best, Jean.Best, Fabrice.Best, Heloise.Best, Stephane.Best, Luxe.Best, Music.Best, Games.Best, Kevin.Best, Emilyinparis.Best, Hotels.Best, Watch.Best, Trailer.Best, Djs.Best, Luxury.Best, Foodparis.Best, Wines.Best, Show.Best, Book.Best, Laptops.Best, Spas.Best, Karim.Best, Maillotdefoot.Best, Parisien.Best, Foodnyc.Best, Steven.Best, Valerie.Best, Foodla.Best, Restaurants.Best, ...

About .Best (Top-Level Domain):

.Best (THE BEST SAS) is the Registry Operator for .Best domain names and already counts +100K .Best live domains registered in 180 countries.

.Best mission is to develop THE.Best social commerce as a new rewarded social media solution for 4B social media users and a new promotion and e-commerce opportunity for brand & business owners.

.Best Websites:

- Register your .Best Domain Names : www.go.Best
- Join THE.Best Social Commerce : www.the.Best
- Protect your Best Trademarks : www.brands.Best

About CentralNic Group PLC

CentralNic (AIM: CNIC) is a London-based AIM-listed company that drives the growth of the global digital economy by developing and managing software platforms allowing businesses globally to buy subscriptions to domain names, used for their own websites and email, as well as for protecting their brands online. Its core growth strategy is identifying and acquiring cash-generative businesses in its industry with annuity revenue streams and exposure to growth markets and migrating them onto the CentralNic software and operating platforms.

CentralNic operates globally with customers in almost every country in the world. It earns recurring revenues from the worldwide sales of internet domain names and other services on an annual subscription basis. For more information please visit: www.centralnicgroup.com

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